Women's Leadership Council

LIVE UNITED
United Way
Arrowhead United Way
ArrowheadUnitedWay.org

Focus Area: Education
Programs: College Cruise & Next-Steps Mentoring Program

Workshops Held: 5 - Total Reach: 172

The College Cruises are designed to encourage at-risk high school juniors and seniors to consider a post-secondary education by exposing them to a fun day at a local community college or university. With this event, the Education Committee shook things up by, stepping away from lecture style break-out sessions and introducing a STEM (Science, Technology, Engineering, and Mathematics) panel. With schools pushing to increase female participation in the STEM majors, the attendees were able to address questions and concerns with women who have had a variety of experiences in STEM careers.

Although it was an essential part of the day, the STEM panel was not the only success. With an informative presentation on Admissions and Financial Aid given by Education Committee Chair, Dr. Angela Gordon-Nichols, the young women were able learn about resources available to them, what options they may have, and more. Not to mention, a Photo Scavenger Hunt that sent the girls out to discover the campus in an exciting and unforgettable way.

A special 'thank you' to Dr. Gloria Fisher, Interim President - San Bernardino Valley College, Dr. Kathleen Henry, Vice President - San Bernardino Community College District's Board of Trustees, Mr. Marc Donnhauser, STEM PASS GO Project Director - San Bernardino Valley College, and event coordinators/volunteers for all of their hard work and assistance.

Congratulations to the Education Committee for their recent Recognition Award presented to them honoring their development and dedication to the Next Steps Mentoring Program. The award was presented by the Mentoring Taskforce at their Mentorship Recognition Ceremony this past January at the Steelworkers Auditorium in Fontana.

The Education Committee's Next Steps Mentoring program completed their first year with 12 mentorship sets, ending with a 100% graduation rate at one school. This year the program has 19 mentorship sets between two schools. Our Mentors, Mentees, Staff and Education Committee truly deserve to be recognized.

WLC Spotlight

Porsche Nichols—Resource Development Director

Porsche Nichols is a recent graduate of Syracuse University in Syracuse, NY. She earned her Masters of Business Administration with a Marketing concentration from Whitman School of Management and her Masters of Science in New Media Management from S.I. Newhouse School of Communications. Ms. Nichols has over 6 years of work experience in Marketing, Entertainment, and TV Production. Ms. Nichols recently attended the Cannes Lion International Festival of Creativity in Cannes, France to network with industry leaders and increase her knowledge of the new technologies that are changing the way digital content is used/distributed. Participation in the Cannes Lions Festival combined with her education, allows her to bring a wealth of knowledge to all projects in both the for-profit and not-for-profit sector.

Ms. Nichols is a Rialto High School graduate, Class of 2000. She matriculated her Bachelors of Arts in African-American Studies and Film & TV from the University of California, Los Angeles (UCLA). Upon graduation from Undergrad, she became a Founding Employee of The Africa Channel, a new cable network dedicated to African programming. In 2011 Ms. Nichols resigned to pursue her advanced degrees and as a result had the opportunity to market some of the world's biggest brands with Downy at Procter & Gamble and with the Images Department at the Associated Press. No matter the product or industry Ms. Nichols has the problem solving skills to increase product/brand awareness.

Thank you to our grantors for their support:

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How to get involved:

- Join WLC with a minimum of $500 yearly pledge (Additional levels are available)
- Join a committee
- Volunteer to participate in one of our events

For more Information on any of the WLC Programs, please visit our website AUWWLC.org or call Rachel Hart at (909) 884-9441 Extension 234

The mission of the Arrowhead United Way Women's Leadership Council is to improve the lives of young women through education, financial stability, and a healthy lifestyle.

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Detailed program and event information can be found at our website, www.auwwlc.org.

Upcoming Workshops

Healthy Relationships
April 15, 2014

Mentor Tea
April 19, 2013

Health Fair
May 8, 2014

Networking Events

March 13, 2014

June 12, 2014

September 11, 2014

December 12, 2013

Women's Leadership Council

education • financial stability • health

March 2014